

# InnerChef Design Style Guide

InnerChef Pvt. Ltd.

Arjun Sawhney, 2016

APP LOGO



COMPANY LOGO



innerChef



innerChef

## FONT - PRIMARY

Open Sans Light

Paragraph

Open Sans Regular

Paragraph

**Open Sans SemiBold**

**Website/App Heading**

**Open Sans Bold**

**Graphic Heading**

## FONT - SECONDARY

Josefin Sans Regular

Graphics Text

**Josefin Sans Bold**

**Graphic Heading**

# COLOR

#006EC2

#2DC84D

#999999

#666666

#333333

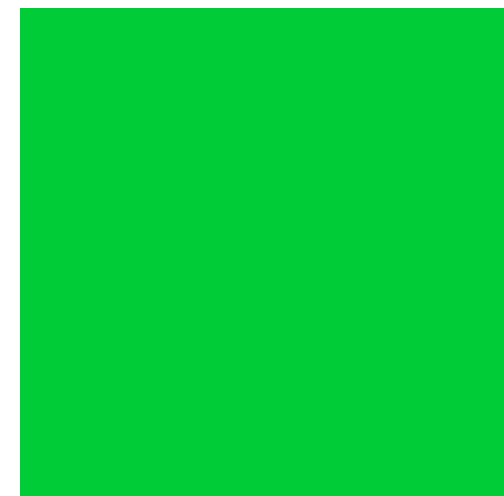
KEY

GRADIENT

DARK

MEDIUM

LIGHT



Logo Color

Logo Color

Header

Nav

Nav lines

Color Fill

Color Fill

Body

Footer

Buttons

Buttons

Paragraph

Borders

Borders

Graphics

Graphics

WEBSITE

[InnerChef.com](https://InnerChef.com)

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